

## Mission Cultural Fund (MCF)

**The Mission Cultural Fund is an operational fund administered by the Cultural Diplomacy Unit at Global Affairs Canada (GAC). Created in 2016, the MCF allowed the Department to re-engage in cultural diplomacy.**

**The MCF evaluation covered the period between FY 2016/17 and FY 2019/20 and provided an evidence-based assessment of the relevance, efficiency, and progress towards the achievement of expected results.**

- The evaluation confirmed the ongoing need for the MCF as a tool for cultural diplomacy at GAC.**
- Cultural initiatives contributed to achieving multiple results, including increased opportunities for Canadian artists and access to a wide range of decision makers and influencers for Global Affairs' representatives and Canadian artists.**
- The evaluation identified several factors impeding MCF's effective administration and delivery and the performance measurement of cultural initiatives, including the absence of a formal governance structure; unclear roles and responsibilities; the lack of a strategic framework and a theory of change better adapted to MCF.**

- 1. Establish a formal governance structure for decision making and clearly articulated roles and responsibilities for internal and external stakeholders involved in the**

