Management Response and Action Plan (MRAP):

Evaluation of the Business Women in International Trade Initiative, 2018-19 to 2021-22

Recommendations Commitments Actions Responsibility Centre

2.	Prioritize the selection of BWIT- Trade Program Fund initiatives that align with the sectors in which women entrepreneurs are most concentrated.	BPE agrees with this recommendation pending funding.	2.1.	Revise the current guidelines for the BWIT Trade Program Fund to: a) prioritize sectors in which women entrepreneurs are most concentrated, in line with BWIT's mandate to support women-owned and -led businesses on the global market, and at the same time, b) ensuring that existing TCS priority sectors continue to receive attention in order to reduce and remove as many barriers as possible to increase the participation of women-owned businesses.	2.1.	BPE/BSI overall with support from BTU	2.1.	March 2024 (pending confirmation of continued BWIT funding)
			2.2.	Communicate the updated guidelines to regional offices, as well as the network of Senior Trade Commissioners through at least one annual webinar as part of the pre-planning cycle for the Trade Program Fund.	2.2.	BPE/BSI	2.2.	March 2024 (pending confirmation of continued BWIT funding)
			2.3.	Commit to providing quarterly check-ins with missions to ensure that initiatives are on track and to allow new initiatives, as applicable.	2.3.	BPE/BSI	2.3.	March 2024 (pending confirmation of continued BWIT funding)
			2.4.	Monitor and assess the BWIT Trade Program Fund's performance and adjust the guidelines and support as necessary to ensure that the fund is achieving its policy objectives.	2.4.	BPE/BSI overall with support from BTU and BTB	2.4.	April 2025 (pending confirmation of continued BWIT funding)